

Educators Enthused at Alabama Education Technology Conference

**KID'S COLLEGE™
NEWS RELEASE**

June 12, 2003

Learning Through Sports attended the two-day Alabama Education Technology Conference in Birmingham, AL at the Birmingham-Jefferson Civic Center.

During a requested one-hour workshop, Melody Collier - a teacher from Carver Elementary in Montgomery, AL, presented program details of the upcoming 2004 release of Kid's College™ to over 100 educators from schools throughout the Southeast. The response was overwhelmingly positive. Those in attendance commented on both the value of last year's 2003 release as well as an enthusiasm for the upcoming 2004 web-based version.

Over 250 educators registered 'on-the-spot' at the Learning Through Sports booth to have online access to the 2004 release of Kid's College™. In addition, numerous vendors with booths and presenting at the event visited the Learning Through Sports booth to comment on the remarkable success of Kid's College™ and the visible enthusiasm of educators for the program.