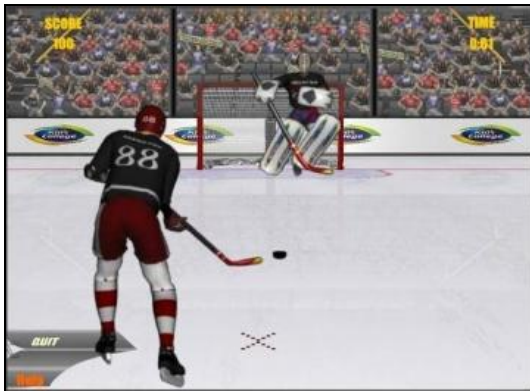


Kid's College Releases Skateboarding & Hockey Games

Foosball, Golf and Rugby Slated for Summer 2011 Release

BIRMINGHAM, AL, and BALTIMORE, MD – February 23, 2011 – The Kid's College® Development Team is extremely excited to add two new increasingly popular sports to our selection of engaging sports video games that are proven to motivate even the most disengaged students.

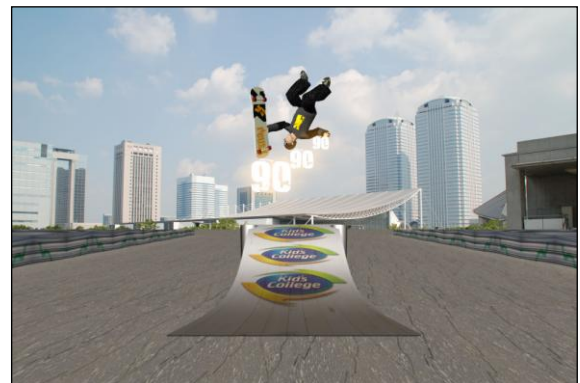
With skateboarding and hockey, Kid's College now offers eight sports video games, with three more new games coming soon in Summer 2011!



In Summer 2011, Kid's College will release foosball, golf and rugby.

Kid's College delivers realistic, interactive sports video games as reinforcement for standards-based skills practice. Superior game graphics visually appeal to all age groups. Game difficulty increases as students progress through the program, keeping them challenged and engaged to learn more.

With the new skateboarding and hockey games as momentum, now is the perfect time for schools to set up a **KC Contest** (www.kccontest.com) for their students. In the KC Contest high score challenge, students are eager see who posts the highest score each day in the rankings. Meanwhile, the friendly competition drives them to answer more standards-based assessment items, so they are learning and mastering required skills.



About Kid's College®

Kid's College is an extremely affordable online education program combining the latest adaptive and prescriptive technology with curriculum written specifically to state core standards and the

new Common Core State Standards (CCSS), in order to deliver the most effective and targeted Math, Literacy and Science skills instruction and remediation.

Diagnostics identify each student's skill knowledge and skill gaps. Data-driven assessments and reports guide teachers to deliver individualized instruction. Interactive sports video games engage and motivate students to learn and practice skills anywhere there's Internet access. Kid's College is an ideal supplemental program for digital natives who are intrinsically motivated by interactive learning and educational games. To learn more, visit www.ltskc.com or call toll-free: 1 (866) 552-9192.

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