

## State of Alabama Public Schools

### Demographics

- ▶ 1,541 schools
- ▶ 743,364 students
- ▶ 59% White
- ▶ 36% African-American
- ▶ 3% Latino
- ▶ 51.6% are Economically Disadvantaged
- ▶ 12.7% are Students with Disabilities



### 14 Schools Achieve AYP for the First Time with the Help of *Kid's College!*



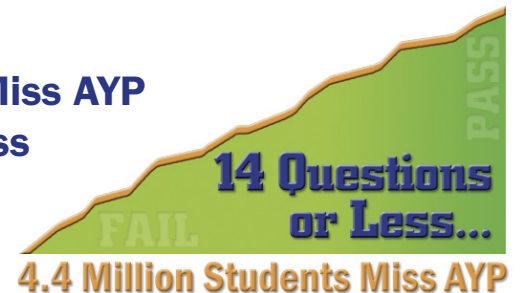
Seventeen schools in Alabama did not make Adequate Yearly Progress (AYP) for the past 2 years ('04-'06) and began using *Kid's College (KC)* last school year (2006).

14 of those 17 schools made AYP for the first time in 2007 by utilizing *Kid's College!*

The data indicates that the 14 schools had much higher per student usage in *KC* than the 3 schools that did not achieve AYP.

### 4.4 Million Students Miss AYP by 14 Questions or Less

Recent data indicates that approximately 4.4 million do not pass by 14 questions or less.



### Extra Practice In *Kid's College* Makes the Difference

Students answer Math and Reading/Language Arts questions that were designed for Alabama to better prepare students for state tests.

Extra practice in *KC* is the fast track to improving test scores.

### Taking Motivation to a New Level

*Kid's College's* digital game-based learning methodology gets students excited about practicing basic skill sets. Students compete against classmates to answer questions correctly, in order to post higher scores and unlock video game time in their favorite sports game.



View Video Clips,  
Success Stories, and More at  
[www.learningthroughsports.com!](http://www.learningthroughsports.com!)

## Alabama School Success Stories

### Hueytown Elementary

#### *Kid's College* Usage 2006-07

Hueytown Elementary began using *KC* in 2004 as a tool for remedial skills building to improve math scores for 4th and 5th grade students. Using *KC* for 30 minutes a day, students showed measurable gains on SAT-10 math scores. As a result of this success, *KC* was deployed schoolwide in 2005. They have raised their AYP status 53% in three years!

- ▶ 533 students
- ▶ 310,095 total questions answered
- ▶ 146,629 total minutes worked
- ▶ 22% of questions answered **AFTER SCHOOL!**

### Midfield Elementary

#### *Kid's College* Usage 2006-07

"Friendly competition among classmates is a motivator for my students. They all want first turn at the computers, so they can answer questions correctly and unlock game time to compete for the highest score."

Mrs. Amanda Johnson,  
Fourth Grade Teacher, Midfield Elementary

- ▶ 435 students
- ▶ 337,479 total questions answered
- ▶ 168,910 minutes worked
- ▶ 20% of questions answered **AFTER SCHOOL!**

[www.learningthroughsports.com](http://www.learningthroughsports.com)  
**1.866.552.9192**

## Student Success Story



**Rashad Marshall**  
Midfield Elementary

Rashad plays *Kid's College* wherever he can log on to the Internet. Because it incorporates his favorite sports, baseball and football, he plays as much as he can.

**In fact, 81% of Rashad's time spent playing *Kid's College* takes place after school even though it was not required!**

**QUESTIONS ANSWERED:**

**8,300+ / 6 months**

**3**  
**3 Grade-Level  
Increase**  
in Specific Skills

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